

Eyecare Partners Limited
ACN 006 505 880

**Appointment of Non-executive
Director and New Chairman - 21 August 2007**

Eyecare Partners Limited is pleased to announce that Tony Larkin has been appointed to the board of the Company. The directors are pleased to have a director with his experience and skills join them on the board.

Mr Larkin joins the board as a non-executive director, bringing solid financial management skills and experience in corporate governance and discipline. His executive career spanned several industries in senior finance roles, and he held the position of Chief Financial Officer at Fosters Brewing Group Limited and Orica Limited before embarking on a career as a non-executive director. He is currently a director of Zinifex Limited, Incitec Pivot Limited, Corporate Express Limited and the Chairman of Ausmelt Limited.

Mr Finian MacCana said, "Tony is a terrific addition to our board and will bring the disciplines and controls experience necessary to assist us achieve our future success. It is gratifying that we are able to attract a director with such deep experience to our Company, and it will help us meet the ASX corporate governance standards as well as in our financial strategy during the initial period of strong growth for Eyecare Partners. This is a great step for the Company and we are all looking forward to working with Tony."

The Board now consists of Finian MacCana, Tony Hanks, Ray Fortescue, Tony Larkin, Peter O'Mara and Sam Andersen, and has a good balance of skills in the business operations of optometry practices, general business and strategy skills and specific financial and governance skills.

Following the appointment, the board roles have now been confirmed and Finian MacCana has been appointed Chairman of the Board. Mr MacCana is an optometrist and a founding shareholder of a group of 12 optometry practices in Tasmania. His principal place of practice is Sandy Bay and he currently lectures part time in the Department of Anatomy and Physiology at the University of Tasmania Medical School. He also is the visiting optometrist at the University of Tasmania and a Fellow of the British College of Optometrists and the Victorian College of Optometry. He is a former director of Advanced Ocular Systems Limited, Diabetes Australia (Tasmanian Division) and Laubman and Pank Holdings Ltd.

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