



**PRESS RELEASE 25 AUGUST 2008**  
EYECARE PARTNERS LIMITED ACN 006 505 808

Eyecare Partners has announced the appointment of Mark Overton to the newly created role of General Manager – Practice Operations.

This new position will encompass a diverse range of responsibilities including the continued development of company management and reporting systems, and supporting the Eyecare Partners practices to achieve business goals and “best practice” standards.

Mark is well known in the optometry profession for his time at ProVision Eyecare, joining that company in 2000 as Business Services Manager. Before coming to optometry he had several years experience in health services management. Before undertaking post-graduate studies Mark was a leading member of the Orthotics and Prosthetics profession, and was a lecturer at LaTrobe University in Melbourne.

Mark has extensive experience in business management and the optical industry, backed by a work history in larger organizations and professional associations. He holds a Bachelor of Science and an MBA.

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